

Skills

User research, wireframing, prototyping, visual design, interaction design, design tools, CSS, HTML, JavaScript, design systems, communication, problem-solving, attention to detail, design thinking, storyboards, user flows, User Experience Design (UED), User Experience (UX), Analytical Skills

Employment History

UI/UX Designer at Matched.io , Hamburg

August 2022 — September 2023

- Redesigned and optimized websites for Matched.io and Stackstream, increasing user engagement by 20% and conversion rates by 10%.
- Led the design and implementation of Stackstream's product using Figma, wordpress and webflow ensuring a user-friendly and efficient product that meets customer needs.
- Proficient in Figma, collaborated closely with developers to ensure seamless implementation of designs for various projects on WordPress and Webflow platforms.

Web Designer at Right Here Interactive, North Carolina, USA

February 2020 — November 2021

- Developed and launched interactive websites using WordPress, Webflow, and Elementor. Enhanced interactivity and visual appeal, resulting in customer satisfaction and increased conversion rates.
- Collaborated with clients to understand their needs and deliver visually striking and user-friendly websites that met their business goals.

Website Designer & Developer at Fiverr & Upwork

March 2016 — October 2021

- Increased ROI for customers by developing and launching highperforming websites using WordPress, HTML, CSS, JavaScript, Elementor, Webflow, and Figma, achieving customer satisfaction rates of over 95%
- Proficiency in enhancing website performance, leading to heightened user satisfaction and increased conversion rates.

Education

Masters in computer science, Paderborn University, April 2021 — October 2023

Bachelors in computer science, GCU,

March 2014 — March 2018

Courses

Google UX Design Professional Certificate, Google

Details

Paderborn, Germany, +49 178 2622338 aliaminagha15@gmail.com

Links

LinkedIn
Portfolio Website

Tools

Figma

Adobe CC

Wordpress

Webflow

Adobe XD

Languages

English

Deutsch